



Establish Planning Infrastructure

- Establish Outreach Implementation Committee
- Define Roles & Responsibilities
- Identify Desired Impact
- Build Clarity Outreach Knowledge

Clarity Outreach presents the potential to create lasting and impactful change in your efforts to address unsheltered homelessness. Thoughtfully and strategically building an infrastructure to support the implementation of Clarity Outreach sets a solid foundation from which to achieve your goals.

Conduct Current State Analysis

- Assess Outreach Readiness
- Understand Current Workflows
- Analyze Current Data

Understanding the current state of street outreach in your community provides clearer insight into current challenges and what issues need to be addressed in order to roll out Outreach successfully.

Plan Use of Clarity Outreach

- Define an Encampment
- Identify Required Data Standards
- Identify Collection Strategies for Location Data
- Determine Encampment Data Collection Strategies
- Determine Workflows
- Determine Access to Clarity Outreach

Planning how you will use Clarity Outreach within your community is the largest and most impactful part of this process, with many decisions to be made that will directly impact how your community will use Clarity Outreach functionality.

Prepare to Go Live with Clarity Outreach

- Create Policies & Procedures
- Create Communication Plan
- Configure Clarity Human Services
- Training

The work to this point has been inwardly focused, analyzing and planning and putting infrastructure in place. Now it's time to focus outward and prepare your community to begin using Clarity Outreach.

Going Live and Beyond

- Go Live!
- Reporting & Monitoring

You made it to the finish line! Be prepared to provide extra support to new users of Clarity Outreach and start putting in place data analysis tools to help you dig into your data and monitor your system.